

Wainwright
Frontier and
Exhibition
Association



Sixteenth
Annual
1954 - 1969

Wainwright
STAMPEDE

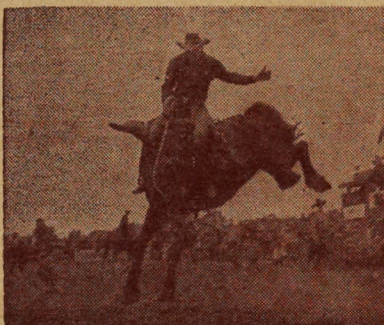


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Wainwright

Welcome Neighbor

The pioneer days were noted for their wonderful spirit of friendliness . . . and this spirit has carried over into this thrilling reminder of earlier years, the stampede. When one of the riders comes out of the chutes on a careening mount the whole crowd is pulling for him.

As he rides, his fellow competitors virtually ride with him. They hold their breaths in the moment's of danger, they feel the relief when he's safe on the ground again. And it is just the same with you, the spectator. When the rider rides, you ride, when he falls you fall, when the danger is over for him it is over for you. That is really what puts the vitality and the realism into the rodeo. Everyone becomes a participant. Everyone feels the challenge, the danger, the thrill of victory. Everyone feels the disappointment of defeat.

Wainwright is proud to have the privilege of providing the area with this show each year. Wainwright Frontier and Exhibition Association works hard in preparing the show, and in running it off. We hope that you will enjoy the product of their efforts, and that you will bring your family and your friends with you and make June 20 and 21 a real family holiday. You will find bleachers all around the infield, adequate toilet facilities have been provided near the ticket selling area. Booths will be on hand to serve your needs, and the glamour of the midway will be enjoyed, particularly by the young people.

Special entertainers and music have been arranged for, and you can be sure of a wonderful program on both days.

STANDING COMMITTEES FOR 1969

Mayor J. H. Lee — Ex-Officio Member of all Committees

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Councillor C. E. Evans
Councillor D. Findlater

Public Works & Sanitation

Councillor D. Findlater
Councillor C. E. Evans

Utilities

Councillor B. J. Fraser
Councillor Wm. Veer

Health, Welfare and Community Services

Councillor L. B. McLeod
Councillor K. I. Taylor

Property

Councillor K. I. Taylor
Councillor L. B. McLeod

Protection to Persons And Property

Councillor Wm. Veer
Councillor B. J. Fraser

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Cemetery Association

Health Unit

Recreation Board

Wainwright-Provost Auxiliary Hospital

Councillor D. Findlater

Councillor K. I. Taylor

Councillor B. J. Fraser

Councillor C. E. Evans

Mr. Ben J. McIntosh



WAINWRIGHT'S 16th ANNUAL STAMPEDE

The round up is over, the boys are all through,
 There's cash in their pocket, but there's nothing to do.
 They sit round the campfire just chewing the rag,
 Young Shorty says boys, you know I don't brag.
 But I know where I'll hit for tomorrow you bet
 It's Wainwright's Stampede, And the best of them yet.
 There's everything there that a fellow could wish,
 Top riders, top horses, you bet it's my dish.
 There's not a thing missing you bet it's just grand,
 This Wainwright Stampede is tops in the land.
 So come on and I'll prove what I say is quite true,
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ROGER LEHR, President

It is with the greatest pleasure on behalf of Wainwright Frontier and Exhibition Association, that I welcome you to this our 16th Annual Frontier Days.

Thanks to the great support we have received this year, the Association is pleased to announce that we are bringing to Wainwright a bigger and better show than ever before, at the same price that we have maintained for the past number of years.

Nowhere in the world today can you see this calibre of entertainment for the price being charged at Wainwright. Thanks to all committee chairmen, members and non-members for their tireless efforts, which make our show such a tremendous success.

A special welcome to all former Stampede members and residents of our great community.

Sooner or later you will see our Rodeo. Let's make it this year, June 20th and 21st.

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Wainwright Frontier And Exhibition
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The Rodeo Cowboy

The rodeo cowboy earns no salary, draws no expense allowance, has no guaranteed annual wage. His only income is what he can win in a fiercely competitive sport, where he must win over not only the cowboys he competes against, but the rank animals he competes on. And he must pay for this privilege—entry fees that run up to \$100 per event per rodeo.

The competing cowboy can win more in a minute than most men earn in a month. But, he can be killed or crippled for life by the wild flick of a hoof or the thrust of a horn—and he knows it.

What draws rational men to this contest, where the rules are stacked against the man to favor the animal? The money you might say. This is part of the answer. If he's good, he might get rich. The world's champion all-round cowboy wins over \$35,000 a year and his travelling expenses and entry fees cost him only half of that.

But if he's only average—and every sport has more also-rans than champions—he'll win closer to \$3,000 a year, slim pickin's indeed in this high-cost era of inflation. Obviously, money isn't the whole answer.

Why does he do it? You can ask the cowboys themselves. Their answers are neither articulate nor very revealing. One battered veteran puzzled long over this strange question and answered at length: "well, I'm sure not bothered by insurance salesmen."

The answer lies in the nature of men who answer a challenge—the challenge of a bronc "that can't be rode" or a roping time that can't be bettered. It is not an unusual phenomenon. The pioneers answered the challenge of the wildness. The businessmen answer the challenge of new markets. Man still answers the smaller challenge of unclimbed mountains while he prepares to answer the greatest challenge — travel in space.

The cowboy competes partly from boastfulness, partly on a bet and partly from sheer bravery. He chooses rodeo because he's willing to ride against the odds as long as he can ride in freedom.

In saddle bronc riding, if he draws an animal he's never seen before, he'll find out how he bucks, how best to set his saddle and where to take the rein. Who does he ask? The other bronc riders who are trying to beat him.

In steer wrestling, whether he wins depends on how fast he can catch a running steer jumping from the back of his highballing horse. To keep the steer running straight, he asks someone to haze for him. Who does he ask? Another steer wrestler entered in the same event.

It doesn't occur to a cowboy that he can improve his own chances of winning by lying just a little about the broncs or slowing up just a touch on the steers. In any other sports, this would be called sportsmanship, a word seldom heard in rodeo.

In rodeo this is a quality of honesty so taken for granted that it doesn't have a name. It's simply part of being a man.



FRED FORD
Stampede Manager

Wainwright Frontier and Exhibition Association

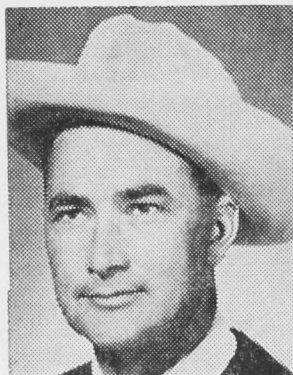


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Dance	Dick Hurley
Rodeo Queen Contest	Art Leighton
Entertainment	The Executive



Wainwright Welcomes You

On behalf of the Town of Wainwright I extend a true western welcome to you and your friends to attend Wainwright's 16th annual Stampede. Furthermore, I invite all of my fellow citizens to celebrate these two days together . . . to better acquaint themselves with our town and community . . . to see for themselves why we proudly say, "The Wainwright Stampede", a name that has been built up over the years by an outstanding performance.

A Town and Community only exists by the will of its citizens and their determination to strengthen it. In Wainwright and its vast surrounding area and its rich diversity of people, this calls for tolerance and understanding and much work and effort. The people and their organizations in the area have met their duty to their community well and I compliment the executive and members of the Wainwright Frontier and Exhibition Association for their continuous determination in putting on a Stampede that is in keeping with the high status of our community.

Let us resolve, by inviting our friends and relatives, to make our contribution by showing our community at its finest.

HAROLD LEE, Mayor.

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Kenny McLean --- 1968 All Around, High Point and Saddle Bronc Champion

Now in his 10th year of professional rodeo, Kenny McLean will have a tough season trying to equal or beat the records he set in 1963.

Kenny racked up an even half-dozen titles in Canada and won the average in saddle bronc competition at the National Finals Rodeo in Oklahoma City in 1963.

He won the high point award, the All Around Championship and the Saddle Bronc Championship of Canada. He won the most money of any cowboy in Canadian rodeo so far in his career, won the most of any Canadian contestant in one year and the most in one event in one year. Since he began

rodeoing professionally in 1959, Kenny has won \$54,781. Last season he won \$12,163 in three events, saddle bronc, steer wrestling and roping, and the most in one event, \$7,559 in saddle bronc competition. It was the second year in a row that he won Canada's All Around and High Point Championship. Kenny was second in calf roping in 1968 and picked up \$3,514 in that event.

At the National Finals Kenny rated sixth for the World title in Saddle Bronc competition after placing in 30 regular season rodeos. He rode all nine horses, placing three times in the go-rounds and won the average and \$1,521. His total rodeo winnings last year amounted to \$19,342.

Kenny is 29 years old, he was born, raised and still makes his home at Okanagan Falls, south of Penticton, B.C. in the Okanagan Valley.

Kenny is married, his wife's name is Joyce and she goes along with him to a good many of the rodeos he attends.

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HAPPY TEGART 1968 Bareback Riding Champion



Thirty year old Happy Tegart moved from 4th place in bareback competition in 1967 to the top place and Canadian Champion in 1968.

He made \$5,681 in the event and picked up another \$5,874 and sixth place in saddle bronc competition. He also entered steer wrestling and picked up a few bucks there.

Happy was born in Kimberly, B.C. but lived for sometime in Calgary. In 1968 he moved to Invermere, B.C., where he went into the sawmill business, but doesn't expect it will interfere too much with his rodeo career.

He worked rodeos on a permit in 1961, 1962 and 1963, and joined professional ranks in 1964. He figures to rodeo from March to November each year and prefers to do it in Canada because less travelling is involved.

Happy is five-foot-eight inches and weighs 150 pounds, not big as some cowboys go, but it's all bone and muscle and he knows how to use it. Happy's wife Sharon is enthusiastic about rodeo and takes part in it on her own account in barrel racing.

In 1968 Happy had his tenth anniversary in rodeo. He began in 1958 as an amateur at a rodeo in Invermere, B.C. His first C.R.C.A. rodeo was in Hanna in 1961. His best score to date was a mark of 79 which he made at Ponoka in 1967 in the bareback.

Happy placed at 29 rodeos, winning 9 firsts and 8 seconds. His biggest win was at Edmonton with \$950.

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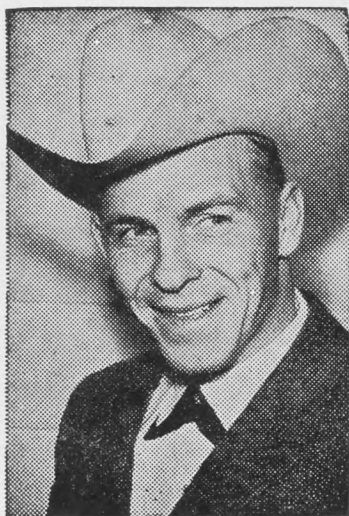
ROD BARR, President

Once again it is our pleasure to extend to the Wainwright Frontier and Exhibition Association our sincere congratulations and thanks for the well directed and successful efforts which the executive and members have given to the promotion of 'our town' over the years.

The annual exhibition brings all members of the community together in a spirit of fellowship, whether they be of farming, commercial or service background, that we may exhibit pride in our association and promote the friendliness of neighbor to neighbor. The life of our community depends upon all working together to make it the best that human endeavours can create, and it is the Chamber's pleasure to be associated in the advancement of this ideal.

May we also solicit your whole-hearted support and assistance in making our community a wonderful place to live and grow, through your membership in the Chamber of Commerce. Remember — without YOU there is no community.

WAINWRIGHT AND DISTRICT CHAMBER OF COMMERCE



LEO BROWN 1968 Brahma Bull Riding Champion

Thirty-two year old Leo Brown has been in professional rodeo almost half his life and his record indicates he knew what he was doing when he chose the roughest of all sport for a part-time career.

When Leo won the bull riding in 1968 it made the fourth championship in the event for him and brought him up to nine major championships in his Canadian rodeo career, a record to date. Leo previously won bull riding in 1960, 1961 and 1963. He was saddle brone champion in 1962 and won the bare-back championship in 1958 and 1960. He was Canadian High Point Champion in 1960 and 1963.

Beside the nine top awards Leo has earned in Canada, he was among the top 15 in Brahma bull riding for the world in 1961, he was the first Canadian cowboy to qualify for the National Finals Rodeo in bull riding. In 1962 he was also at the National Finals in bull riding and saddle brone competition. At the National Finals again in 1963, Leo set a record, he was the first cowboy to ride all eight bulls during the NFR.

Leo was born at Provost, Alta., in the last month of 1936. He now lives at Czar, Alberta, where he is a bulk oil dealer.

The responsibilities of Leo's business keep him from a full-time rodeo career, which makes it a little easier for the cowboys who compete with him. If Leo was on the trail all the time he'd be even further out in front than he is now. He also serves on the C.R.C.A. Board as Vice-President.

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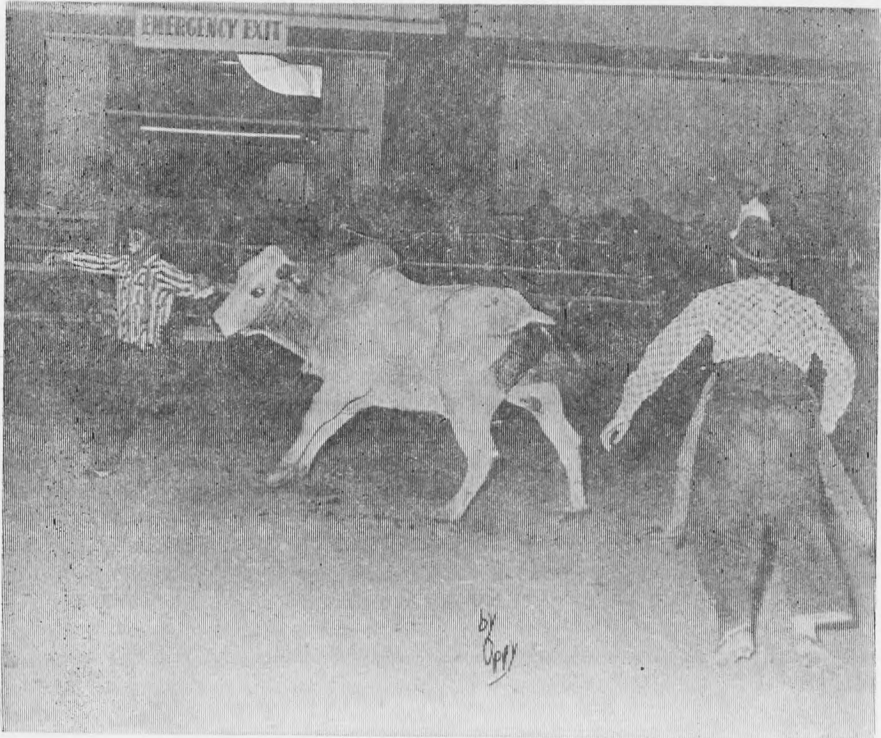
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THE BULL FIGHTING CLOWNS



The outlandishly colored shirts and ridiculous, baggy pants of the rodeo clown, more than a laugh-provoking costume are respected badges of a rare kind of courage.

Clowns in rodeo are not specialists in comedy. They are there to prevent

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THE BULL FIGHTING CLOWNS

tragedy. They are brave men first and funny men only secondarily. And the real reasons for their presence in the arena—the bucking bulls—is no laughing matter.

The cross-bred brahma bull is probably the most irascible of all the world's domesticated animals. They are the only animals in rodeo regarded as potential killers. Although they may appear docile on pasture or in holding pens, separated from the herd and turned out of the chutes, they fight with everything they have - their slashing hooves, horns and tremendous weight.

Despite their bulk they can move like a panther, they hold no fear of man on horseback either and will attack without hesitation. For that reason, mounted pick-up men cannot be used to help rescue the cowboy. The bulls simply won't let horses get close.

To avoid the bull's charge, whether he bucks off or jumps off at the end of the ride, the bull rider must rely on a fast set of legs and the courage of the rodeo clown.

The clown moves in to distract the bull, to allow the cowboy to reach safety. Often the job is complicated if the rider, injured in the fall, is unable to run. The bull takes after the handiest target, so the clown must be in close when the rider goes down — worst of all, he must stay in close until the cowboy makes good his escape.

Often you will see the wildly garbed clowns competing in contest events — wrestling steers or riding broncs — but few contestants have any desire to trade jobs with the rodeo clown. His is a lonely profession.

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Friday and Saturday

June 20th and 21st

PAT MCGILLIVRAY --- QUEEN 1968-69

Edgerton Saddle Club



Pat was acclaimed Queen of the Wainwright Stampede last year, and carried out her exalted office by making presentations of the awards on the closing evening of the Stampede.

Pat is seventeen, and a student of Edgerton High. She has been active in Girl Guides and has earned her All Round Cord.

She rides a buckskin pony, and rides it very well.

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AFTERNOON PROGRAM

FRIDAY, JUNE 20th

10:00 a.m. 12:00 noon—PANCAKES and BACON FREE

10:30 a.m.—STAMPEDE PARADE

This Parade has become the highlight of Wainwright and surrounding districts. Each year the entries are improving in ideas and color, rivalling many of the larger centres. Many out of district bands are featured this year.

1:00 p.m.—OFFICIAL OPENING

1:15 p.m.—RODEO—C.R.C.A. and Rodeo Cowboys' Ass'n. Approved.
The Rodeo Announcer this year will be Jay Harwood of Window Rock, Arizona

GRAND ENTRY

Featuring U.S.A. and Canadian Champions

EVENTS—

Bareback Bronc Riding

Calf Roping (Tied)

Saddle Bronc Riding

Wild Steer Wrestling (Imported Mexican Steers)

Brahma Bull Riding and Fighting (Featuring Tom Lucia, Pebblestone, Arkansas)

Amateur Bronc Riding

Wild Cow Milking.

Warvell Family — Roman Riding Act

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EVENING PROGRAM

FRIDAY, JUNE 20th

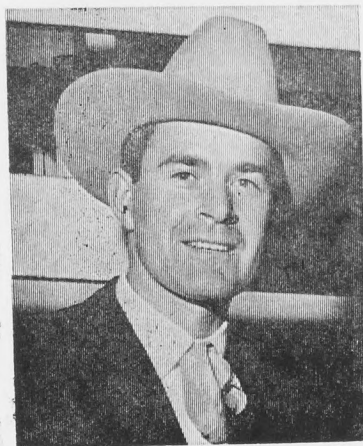
6:30 p.m.—JUDGING and CROWNING OF RODEO QUEEN

7:00 p.m.—OLD TIME MATCHED RIDE

7:15—CHUCKWAGON RACES



RODEO ANNOUNCER



JAY HARWOOD

Window Rock, Arizona

Our announcer at this year's Frontier Days Rodeo is JAY HARWOOD of Window Rock, Arizona. Jay's knowledge of the rodeo rules and his colorful description of the fast arena action will add to your enjoyment of the rodeo a great deal more. He began his career in rodeo as a high school rodeo contestant in his native state of Montana. Jay has been an announcer for the past 10 years, and brings to the microphone a dedication and love for the sport of rodeo.

Jay has announced many of the leading rodeos in the United States and Canada, from the North Peace Stampede in Alberta to Douglas, Arizona; Montana's Livingston Round-Up; the Eastern Montana State Fair Rodeo, Miles City; the Frontier Days, Swift Current, Saskatchewan, and many more.

In addition to his rodeo interests, he is employed by the U.S. Public Health Service and serves as chief of the administrative services branch on the vast Navajo Indian Reservation in Arizona.

AFTERNOON PROGRAM

SATURDAY, JUNE 21st

10:00 a.m. to 12:00 noon—PANCAKES and BACON FREE

1:30 p.m.—RODEO—C.R.C.A. and Rodeo Cowboys' Ass'n. Approved

Bareback Bronc Riding

Calf Roping (Tied)

Saddle Bronc Riding

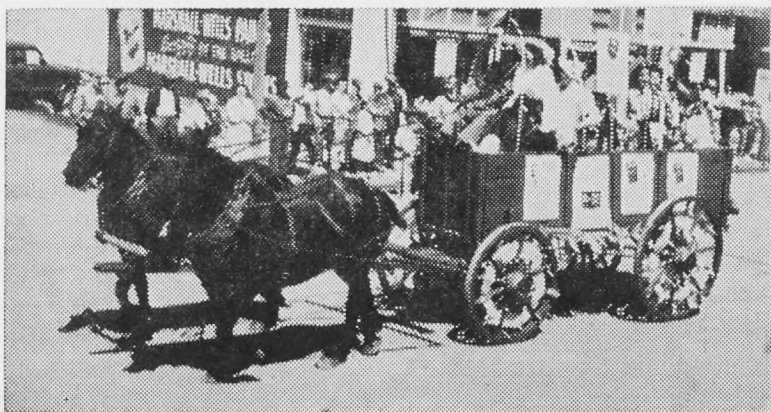
Wild Steer Wrestling (Imported Mexican Steers)

Amateur Bronc Riding

Brahma Bull Riding and Fighting (Featuring Tom Lucia, Pebblestone, Arkansas)

Wild Cow Milking

Warvell Family — Roman Riding Act



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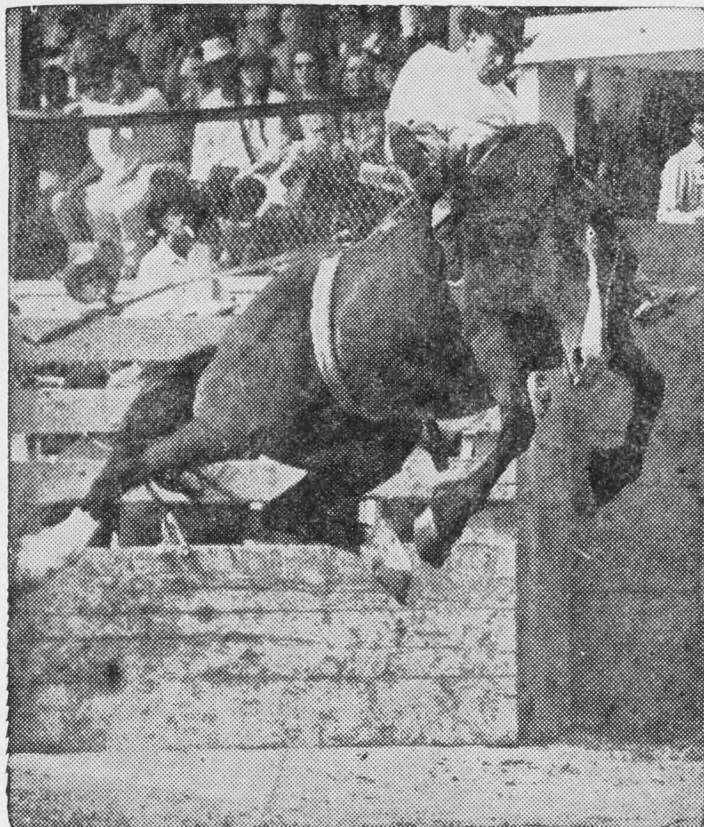
EVENING PROGRAM

SATURDAY, JUNE 21st

7:00 p.m.—RODEO FINALS

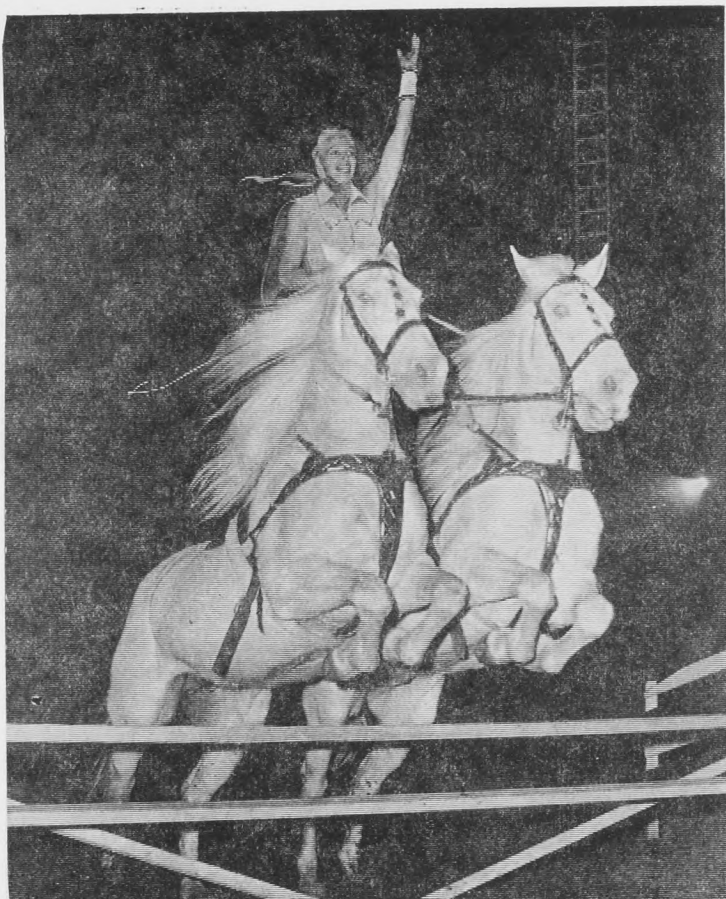
Top Riders and Horses in all Major Events
Presentation of Trophies as Events are run off

7:45 p.m.—CHUCKWAGON RACES



BAREBACK BRONC RIDING

This is the youngest of rodeo's three standard riding contests. Developed in the arena, it has no actual tie-in with workaday ranch duties. Since becoming a requirement at all C.R.C.A. approved rodeos some twenty years ago, bareback bronc riding now is one of the game's most populated events.



You'll love the beautiful manner in which the horses used by the WARVELL FAMILY have been trained. You'll thrill at the skill and daring of the riders. Don't miss their performances both days at the Wainwright Stampede.

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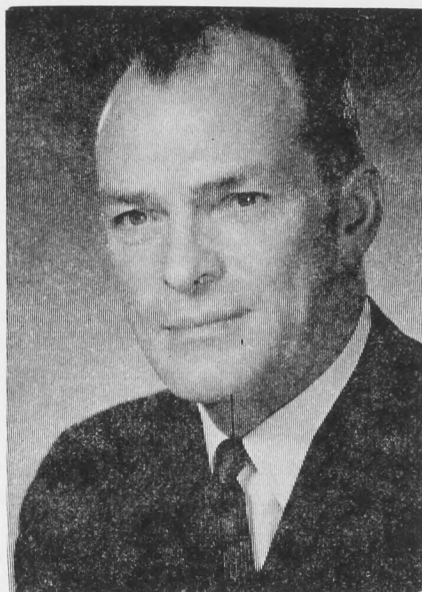


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The Pony Express

By J. D. Wallace, M.D.

If you've ever stopped to figure out how long it takes a piece of mail to get from one place to another these days, it must make you wonder whether all our modern technology has really produced much in the way of progress in some areas of our economy. Surveys recently conducted in Metropolitan Toronto, for example, indicated that delivery of a piece of first class mail from one postal zone of the city to another could not be guaranteed in under four days. That's about the same time that it takes to land a man on the moon from Cape Kennedy.

When you start thinking about third class mail the situation becomes even more ridiculous. It was recently reported to the Ontario Hospital Association that instructional films from their library could only be booked for two showings a month. Even with the tightest booking schedule it takes about six days to get a film to its destination, and the same time to get it back. Where does it go? Do the postal employees have private showings of the film enroute? Jets blast along at 600 miles an hour, trains and trucks operate constantly at speeds of over 60. Surely the whole problem must be of our organization.

How simple things were in the good old days. In England, where the first organized mail services were developed, it was possible to get a letter from one end of the country in two or three days by horse drawn coaches. This

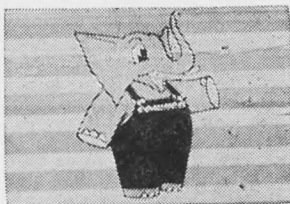
THE PONY EXPRESS (Continued)

was speeded up a bit when Stevenson invented the steam engine.

Here in North America it wasn't all that easy because of the vast distances involved, but people made a real effort to make mail deliveries as quickly as possible because they realized that the economy of the developing nations depended on good communications. We can all remember movies of the pony express system — the tired, sweating horse foaming at the mouth running along side its successor on the route as mail pouches were passed from rider to rider on the fly. No wasted time there.

Then came the iron horse and that really speeded things up. Long distance mail was carried on special trains that had a top scheduling priority. If the volume was not great enough to warrant a full train the mail cars were part of the manifest of the fastest passenger trains on the system — such as the Continental Limited and the Confederation Limited on the C.N.R. through Wainwright. At major centres across the country the mail was sorted into separate bags for towns and villages in the area.

These were dispatched in all directions on mail cars attached to the "local" trains. These little jitneys stopped at most stations to exchange empty cream cans for full ones, to unload a few passengers and groceries, and to deliver mail. At hamlets too small to warrant a regular stop by even a "local" train they rigged up an ingenious device by which the train could deliver a bag of mail to a hook mounted on the platform as it passed the station. A con-



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McCabe
FEEDS

THE PONY EXPRESS (Continued)

stant sorting process went on in the mail car. This ensured that a letter put on the train in Wainwright for example, could be "hooked" off the train at Heath or Butze. A similar device enabled the train to pick up outgoing mail from the hamlets on the fly.

Then came airmail. As a young fellow going to school, I can still recall the big yellow and blue Fokker high wing twin engine prairie airmail service planes flying east over Wainwright, even made a forced landing on the golf course one day. There was some discussion as to whether this was a real emergency or a social call. Can't you imagine the catastrophic results if a DC8 decided to do a wheels down landing on the fairway of the third or fourth hole today?

However, again there was dedication. That was the era of the pilot with the helmet and goggles and scarf around his neck, exposed to the elements in the open cockpit of a real string-bag aircraft. It produced such dramatic slogans as "through rain and hail and sleet and snow, the airmail must go through."

This combination of fast trains, mail planes and dedicated postal people probably marked the peak of efficiency in the mail delivery system in Canada. Judging from the statistics we've been on the skids ever since. Prices have gone up, aircraft speeds have increased terrifically, automatic sorting devices have been introduced, area codes have developed but the service con-

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THE PONY EXPRESS (Continued)

tinues to deteriorate. Where does the fault lie. The only constant factor through the whole piece is the human one — and that is the one that must remain suspect until proven otherwise. The horse did his best, as did the train, the truck and the aircraft. But for one reason or another the “system” and its human component has failed to keep up.

To return to the local Metropolitan Toronto example the old pony express could certainly stretch itself out into that area in less than the guaranteed four days. It might even be interesting to try a pony express versus modern system run from two major metropolitan areas like Toronto and Montreal. I'd bet on the horses.

I suspect that the problem in this service lies with the same factor that plagues so many of our service industries today — a lack of dedication to service. Remember how you used to be able to get a tire repaired on a Sunday afternoon, or a service call from a repairman without an appointment or a night visit from a doctor other than your own dedicated family physician in your home town? Well for better or for worse it appears that those days are gone forever in our modern affluent society. So we probably must accept as par for the course the rather casual service offered by our Post Office Department in 1969.

As you attend the Wainwright Stampede today and watch those beautiful horses in action you can dream of the days when they were the backbone of our transportation and communications system. The most dedicated part of that system was the Pony Express in which man and his horse worked hard as a team to set standards of service that are still unequalled in the delivery of the mail.

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Others in the family act are Toni Warvell, who with Jan, performs stand

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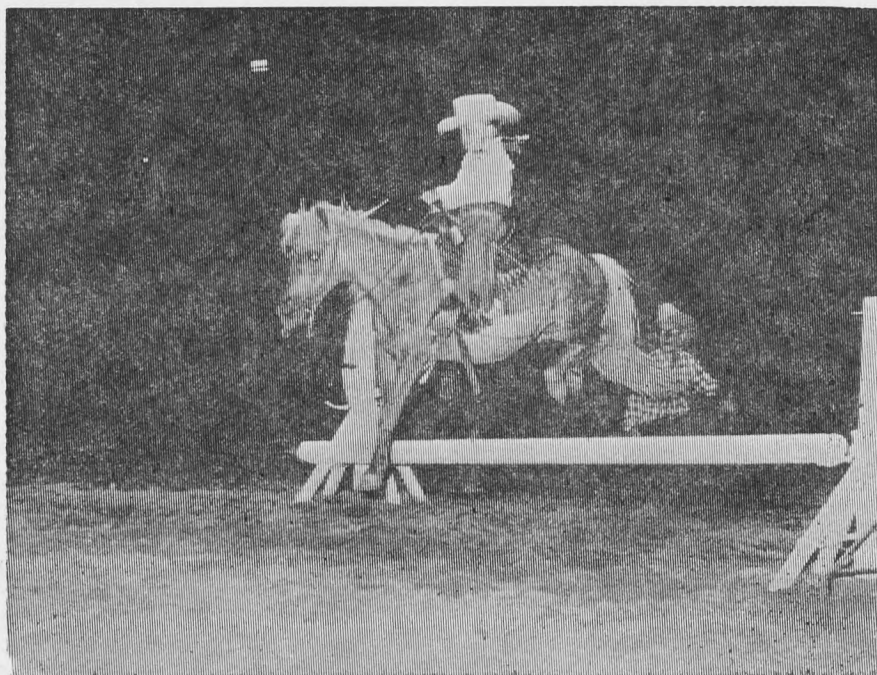
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Wainwright

Alberta

up routines on fast running horses; little Sonna Lee, who puts her pony through an intricate routine, and Jim Warvell, head of the family, who does a comedy riding routine as well as comedy action on shetland ponies.

Though the older Warvells are veterans of 15 years as professionals, switching the act to a family performance is new for them this past year. From spring to fall they all leave their Texas home, trekking from fair to horse show to rodeo around the nation, thrilling and delighting horse fanciers and excitement seekers alike.



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The professional bucking horses of rodeo work less, live as well, and last longer than any other "working horse" in the world. Even more than the slick thoroughbreds cared for on the racing farms, the shaggy, ill-tempered bronc is the pampered prince of the equine kingdom.

Rodeo broncs buck in eight and ten second stretches. Even the busiest bucking horses are rarely turned out of the chute oftener than twice a week or more than thirty times a year. Thus, their "working" year is less than five minutes long.

No one can train a horse to buck. He either likes it, or he doesn't. All his owners can do is to give him plenty of rest, feed and water and hope his moral stays high enough that he'll go on trying to flatten every rider who crawls on his back.

A big part of the moral building is letting the horse think he is winning. That's why the bronc ride in professional rodeo is limited to either eight or ten seconds, depending upon arena conditions.

Bucking horses are at their worst the first twenty jumps from the chute and a cowboy who got past that first storm would have an odds on chance of riding the bronc from there on out.

Cruel treatment of bucking horses is a myth among misguided animal lovers. Besides being specifically forbidden by a set of rules—written in harmony by the Canadian Cowboys Association and the Society for Prevention of Cruelty to Animals—mistreatment of bucking horses would be a good way for any rodeo stock contractor to commit economic suicide. Under-fed horses simple won't buck at all.

The average age of all bucking horses in pro rodeo is somewhere between twelve and fifteen years old and nearly every major bucking string boasts more than one old reliable past twenty.

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Final 1968 Cowboy Championship Standings

ALL ROUND

Kenny McLean, O.K. Falls, B.C.
\$12,163. Tom Bews, Longview, \$6,710.

HIGH POINT

Kenny McLean, O.K. Falls, B.C.,
\$12,163. Mel Hyland, Port Kells, B.C.,
\$7,127. Tom Bews, Longview, \$6,710.
Malcolm Jones, Lethbridge, \$6,405. Leo
Brown, Czar, \$6,052. Happy Tegart,
Invermere, B.C., \$5,874. Jim Clifford,
Ribstone, \$5,364. Phil Doan, Calgary,
\$4,526. Dave Garstad, Black Diamond,
\$4,041. Gid Garstad, Black Diamond,
\$3,984.

SADDLE BRONC

Kenny McLean, O.K. Falls, B.C.,
\$7,559. Mel Hyland, Port Kells, B.C.,
\$7,039. Tom Bews, Longview, \$4,548.
Winston Bruce, Calgary, \$2,400. Bob
Gottfriedson, Kamloops, B.C., \$2,110.
Denton Moffat, Hussar, \$1,769. Mal-
colm Jones, Lethbridge, \$1,247. Law-
rence Lamb, Turner Valley, \$1,132.
Leo Brown, Czar, \$932. Rocky Rocka-
bar, Medicine Hat, \$892.

BAREBACK

Happy Tegart, Invermere, B.C.,
\$5,681. Jim Clifford, Ribstone, \$3,949.
Malcolm Jones, Lethbridge, \$3,640.
Dale Trottier, Clarkson Valley, Alta.,
\$3,063. Allan Thorpe, Edmonton, \$2,-
893. Ted Vayro, O.K. Falls, B.C., \$2,-
517. Phil Doan, Calgary, \$2,157. Doug
Flanigan, Ponoka, \$1,778. Larry Peth-
erbridge, \$1,103. John Doods, Ponoka,
\$922.

BULL RIDING

Leo Brown, Czar, \$4,689. Dave Gar-
stad, Black Diamond, \$3,907. Rocky
Rockabar, Medicine Hat, \$2,853. John
Dodds, Ponoka, \$2,828. Gid Garstad,
Black Diamond, \$2,697. Larry Pether-
bridge, Lethbridge, \$2,607. Brian

Whitlow, Cremona, \$1,683. Huey Vang,
\$1,586. Lawrence Hutchison, Calgary,
\$1,464. Ron Bascom, Eastend, Sask.,
\$1,127.

CALF ROPING

Lorne Wells, Calgary, \$6,791. Kenny
McLean, O.K. Falls, B.C., \$3,514. Jim
Gladstone, Cardston, \$1,237. Butch Mc-
Lean, Bassano, \$1,219. Don Henry,
Paradise Valley, \$1,214. Alf Thiessen,
Herbert, Sask., \$1,104. Dale Rose,
Medicine Hat, \$1,053. Gordon Hall, Ta-
ber, \$1,032. Emil Chomistek, Scandia,
\$997. Bob Rusk, Gainsborough, Sask.,
\$864.

STEER WRESTLING

Dave Penner, Scandia, \$3,768. Ar-
nold Haraga, Skiff, Alta., \$2,580. Phil
Doan, Calgary, \$2,221. Blair Wills, Ta-
ber, \$1,843. Malcolm Jones, Leth-
bridge, \$1,518. Tom Bews, Longview,
\$1,422. Wes Zieffle, Monitor, \$1,392.
Gid Garstad, Black Diamond, \$1,286.
Ernie Dorin, Bruce, \$1,239.

WILD HORSE RACE

Pat McHugh, DeWinton, \$1,257. Er-
nie Dorin, Bruce, \$832. George Kalin,
Medicine Hat, \$578. Francis Kneeland,
Stettler, \$454. Jack Gill, Rocky Moun-
tain House, \$431.

WILD COW MILKING

Clark Schlosser, Stavely, \$765. Alex
Laye, Sounding Lake, \$545. Lorne
Wells, Calgary, \$508. Pat McHugh,
DeWinton, \$334. Allen Currier, Czar,
\$327.

AMATEUR SADDLE BRONC

Francis Bourque, Marwayne, \$1,166.
Roddy Ross, Fort Macleod, \$1,017.
Jack Duce, Granum, \$538. Don Blake,
Hussar, \$215. Fred Hay, Onoway, \$106.



JIM CLIFFORD
Second in 1968
Bareback Rider

Jim Clifford moved from 4th place in 1967 to second place in 1968 in bareback riding. He was champion in 1965. In 1968 he took part in the National Finals but placed second on one horse and qualified on only one other. Jim went "down under" in

1967 to Australia and rodeoed there for a spell. He has been a member of the C.R.C.A. since 1961. He specializes in bareback riding, but also contests in saddle bronc, bull riding and steer wrestling.



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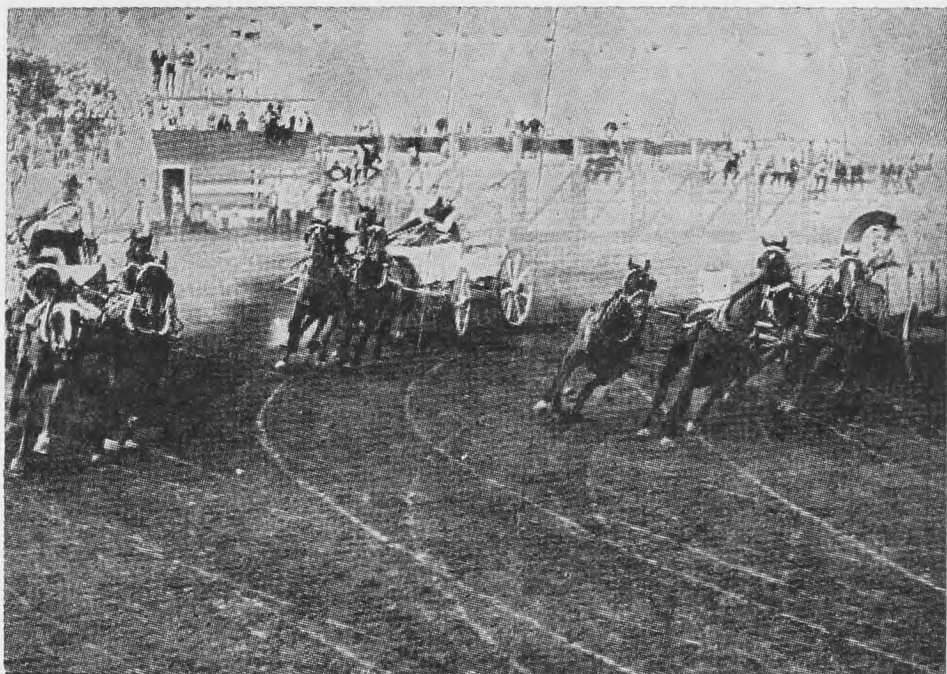
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LORNE WELLS

1968 Calf Roping Champion

Lorne Wells broke a 14 year old losing streak for Canadian ropers when he won the Calf Roping Championship at the Calgary Stampede in 1968. It was the first time the title went to a Canadian cowboy since Cliff Vandergrift of Turner Valley won it in 1954.

When he won the Canadian Calf Roping Championship in 1968, Lorne topped all Canadian cowboys by taking the title for the fifth time. In 1967 he tied for that honor with Bill Collins of Edmonton and Cliff Vandergrift, who had each held the title four times.

Formerly of Medicine Hat, Lorne Wells comes of a cowboy background and from a cowboy country. His father, Joe Wells of Manyberries, was a rodeo hand and that was how Lorne became interested in the game and got started.

Wells is now in his 10th year of professional rodeo and less than 30 years of age and shows every prospect of being a tough competitor for a good many years into the future.

Lorne doesn't rodeo the year round or as a full time career, but when he enters he does so seriously and effectively. He also occasionally enters the steer wrestling event and also does some wild cow milking. When Lorne won the Calf Roping at the Calgary Stampede last year, he also won \$3,855.

Lorne's wife, Carrol, is a well known girl rodeo contestant and their son Guy, who will be six years old this year, should have a background for several rodeo championships.

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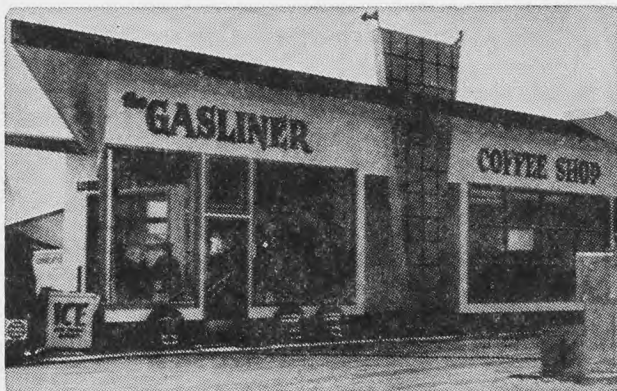
DAVE PENNER 1968 Steer Wrestling Champion

Dave Penner is currently the biggest man in Canadian rodeo. He stands six feet four inches and weighs 215 pounds. Dave took the steer wrestling championship in 1967, so 1968 was something of a repeat performance for him. He made the best time of his six year rodeo career in 1968 when he dogged a steer at Lethbridge in 3.7 seconds. He placed at 17 rodeos in 1968 compared to 18 in 1967. His biggest win was at Calgary where he won \$1,122 for second in the 2nd Go Round.

Dave rodeos the year round and prefers to do as much of it as possible in southern Alberta, because it's close to his home. His father, Dave, farms and raises Quarter Horses at Grassy Lake and young Dave is also a Quarter Horse man.

Dave is big, single and a lot of the time, silent. He is a quiet easy going fellow who enjoys any kind of competitive sport, but rodeos most of all. He will be 30 years old around the middle of this year's rodeo season.

Along with his two Canadian Championships, he won the Saskatchewan Circuit in 1967 and the Central and Southern Circuit in 1968.



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1968 Stampede Trophy Winners and Donors

Stampede Queen, Miss Pat McGilivray. Trophy donated by Iverson Electric Ltd.

Stampede Princesses: Joanne Long, Wainwright; Diane Hanson, Viking; Holly Hooper, Baxter Lake and Georgina Taylor, Chauvin. Trophies donated by the Wainwright Frontier and Exhibition Ass'n.

Best commercial float (Wainwright only) D. E. Walker. Donor Wainwright Credit Jewellers (E. Depner). Honorable Mention, Robinson Stores.

Best Dressed Cowboy, Vermilion Saddle Club. Donor, Buffalo Service. Honorable Mention, Lt.-Col. Donaldson.

Best Dressed Cowgirl, Miss Pat McGilivray, Edgerton. Donor Macleods Limited. Honorable mention, Mrs. Kay Bowtell and Mrs. Donaldson.

Best Dressed Cowboy or Cowgirl (under 12) on horse: Donor, B.A. Oil (Ken Mackenzie), won by Charlene Motley. Honorable Mention, Sandra Adams.

Best Beard: Jack McFadyen. Donor Wainwright Automotive Ltd. Honorable mention, Keith Steele.

Rural Club or organization Float: Greenshields 4-H Club. Donor F. E. McLeod and Co. Honorable mention, Wainwright Gymkhana Club.

Hitched Animal Trophy: Palm Hotel, Edgerton. Donor, Mel Dahl. Honorable mention, Keith S. McDonald.

Best Non-Commercial Float: Wainwright High School. Donor Phil May. Honorable mention, Wainwright Ski Club.

Best Appearing Horse: Bill Veer, Horse owned by Irene Sharp. Donor The Gasliner. Honorable mention, Mr. Meggs, Vermilion.

Best Decorated Bicycle or Wagon: Lenny Davis. Donor Wainwright Pharmacy. Honorable mention, Wade Connors and Glen Scherger.

Best Decorated Car: Sew and So Club. Donor J. D. Equipment Ltd.

Outstanding Float Trophy: Alberta Wheat Pool. Donor Wainwright Frontier and Exhibition Ass'n. Runner-up I.G.A.

Best Western Store: Thorp Drug and Photo (Wainwright) Ltd. Donor Frontier and Exhibition Ass'n. Honorable mention, A. C. Armstrong Co. and Wainwright Co-op.

Saddle Bronc, Mel Hyland of Turner Valley. Trophy donated by Thorp Drug and Photo (Wainwright) Ltd.

Wild Steer Wrestling, Phil Dolan, of Halkirk. Trophy by Wainwright Auction Market.

Calf Roping, Lowell Taylor, Caldwell, Idaho. Trophy by Revelstoke Building Materials Ltd.

Wild Horse Race, Pat McHugh, Dewinton. Trophy by Marshall-Wells Hardware.

Chuckwagon Driver,, Ralph Vigen. Trophy by Wainwright & District Co-op Association.

Bareback Bronc, Jim Dix, Australia. Trophy by Stafford Agencies.

Amateur Bronc, John Gratton, Edmonton. Trophy by Robinson Stores.

Brahm Bull Riding, Wayne Tattersall, Wainwright. Trophy by A. C. Armstrong Co.

All Round Cowboy, Kenny McLean, Okanagan Falls, B.C. Trophy by Wainwright and Park Hotels.

All winners also received Pewter Mugs, courtesy of Molson's Edmonton Brewery.

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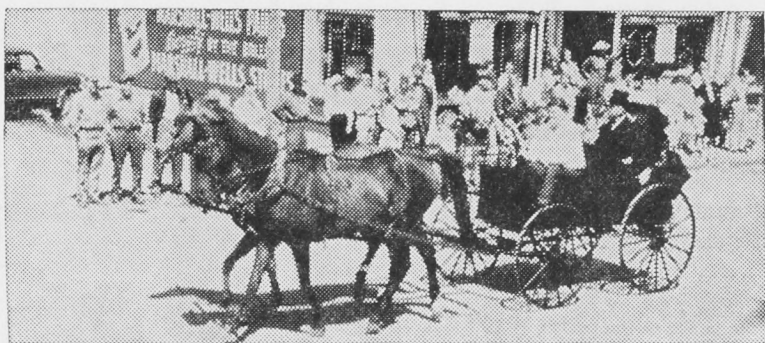
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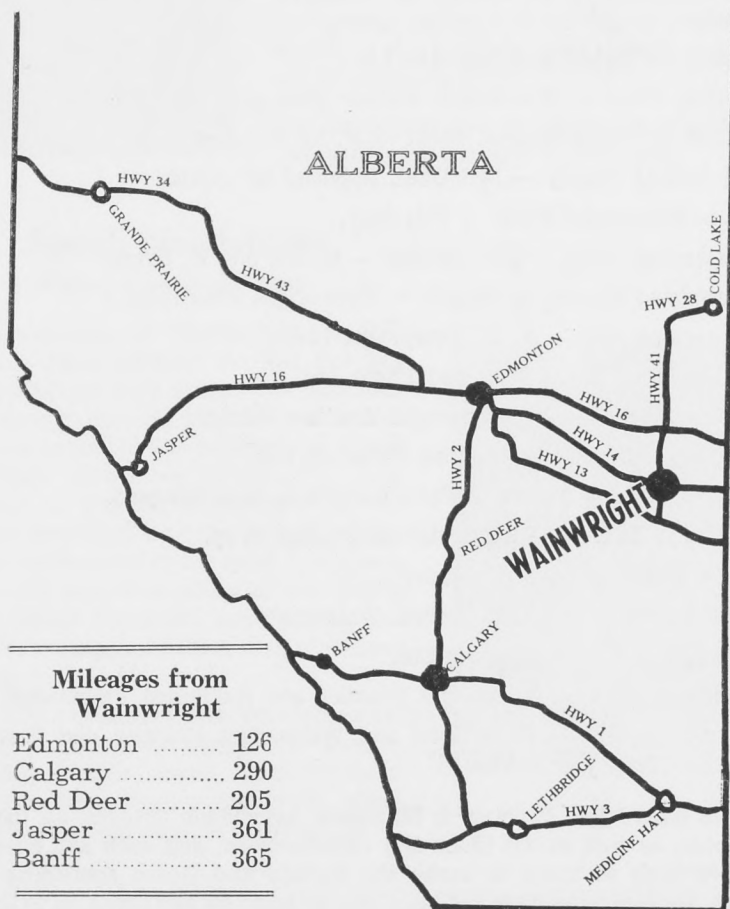
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Stampede Queen Contestants — Wainwright Frontier & Exhibition Association.

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Best Dressed Cowboy — Buffalo Service Ltd.

Best Dressed Cowgirl — Macleod's Ltd. — Plus a Perm by Wainwright Beauty Salon.

Best Dressed Cowboy or Cowgirl (under 12 on foot) — Walker's Jewellers.

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Best Beard — Wainalta Automotive Ltd.

Outstanding Float — Wainwright Barber Shop and Beauty Salon.

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Hitched Animal Trophy — Mel Dahl, Imperial Oil Agent.

Best Non-Commercial Float — Phil May.

Best Appearing Horse — The Gasliner — H. Lee and R. Greer.

Best Decorated Bicycle or Wagon — Wainwright Pharmacy.

Best Decorated Car — J. D. Equipment Ltd.

Saddle Bronc — Thorp Drug and Photo Ltd.

Wild Steer Wrestling — Wainwright Auction Market.

Calf Roping — Revelstoke Building Materials Ltd.

Wild Horse Race — Marshall Wells Hardware, Dan Odegard.

Chuck Wagon (Driver) — Wainwright & District Co-op.

Bareback Bronc — Stafford Agencies.

Amateur Bronc — Robinson Stores, Wainwright.

Brahma Bull — A. C. Armstrong Ltd.

Best Western Store — Wainwright Frontier and Exhibition Association.

All Around Cowboy — Park Hotel and Wainwright Frontier and Exhibition Association (Trophy & Saddle).

The Wainwright Frontier & Stampede Association THANK all the business places, as well as the Clubs and Organizations, and each and every one who have done so much to make the Parade and Rodeo something to be proud of. To those who have not been able to help, we say Come on PODNER, help us keep our Slogan "Bigger and Better Every Year".

Candidates for Queen of the Stampede



Ann Groves

Edgerton Saddle Club

Ann is 15 years old, and has been attending Edgerton High School, where she is a Grade ten student. After leaving high school she plans to take training as a nurses's aide, and also as a hairdresser.

In sports Ann most enjoys basketball and horseback riding. Skilled with horses, she broke her own mount, a five-year-old sorrel mare, sport Welsh and American saddler.

She has taken part in many Gymkhana events, and displays great skill in the saddle.

Judith Nordstrom

Viking Gymkhana Club

Judy was born in Viking, Alta., in 1961 and has lived there all her life. She has completed her high school this year and is presently enrolled in a Household Economics course in the University of Alberta. While taking her Grade XII, Judy worked as evening receptionist at the Viking Municipal Hospital as well as taking an active part in the local Gymkhana Club. She has been editor of the Viking High School yearbook, and her interests include sewing, travelling, and, of course, horses.

Her father (Palmer) is secretary-treasurer of the Town of Viking. Her mother (Gerda) teaches school. Twin brothers are currently attending University, going into their second year of engineering.



(More Queen Candidate Pictures on Page 38)

Georgina Taylor

Chauvin Gymkhana Club

Georgina was born in Chauvin, March 27, 1943. She was raised on her parent's farm along with a younger brother and sister. Georgina took all her schooling in Chauvin and was active in sports, especially in basketball and softball. Her out-of-school activities included Girl Guides, 4-H Beef Club, singing in the Choir and accordion lessons as well as helping out on the farm.

In 1965 she graduated as an R.N. from the University of Alberta. While in training there she was a member of the Nurses' Choir and played on the softball team. Now Georgina is married and back on a farm. This is her second year in the Chauvin Gymkhana Club and is Secretary-Treasurer of the club this year. This year Georgina is riding a thoroughbred horse for gymkhana competition.



Paulette Touchette

Wainwright Gymkhana Club

Paulette was born in Wainwright and has always lived in the Wainwright area. She is 16 years of age and at present is attending Blessed Sacrament School, taking her Grade nine.

She has always been an active member of the Club, and as a result has a variety of beautiful trophies. Paulette likes riding and popular music.

She is also a member of the 4-H Club.

Wainwright Veterinary Clinic

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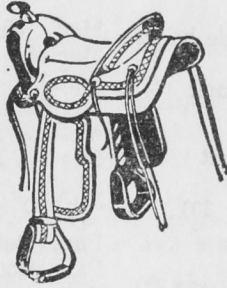
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- BOB McKAY
- ALLAN ROBERTS
- ALLAN TREFFRY
- CAM TEMPLETON



Due to the fact that our records are incomplete it is possible that we have missed names. Your assistance would be appreciated in correcting this situation.

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Would Your Life Insurance Pass This Test?

Financial security for the family depends on how well these five basic needs are provided for. Will your life insurance and other resources

- 1** meet the heavy expenses that will occur at your death
- 2** cancel all family debts including mortgage on your home and estate taxes
- 3** furnish a living income for the family while children are dependent
- 4** provide enough money to carry out your plans for higher education
- 5** and give your wife a worry free source of funds after the children are on their own

If you are in doubt on any of these points call the Man from Manufacturers. He has a practical measuring device, the Security Graph, that will help you determine whether there are any gaps in your family's financial security.



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Wainwright, Alberta

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